



January 21, 2026

Saskatchewan Federation of Labour Position Posting Communications & Campaigns Coordinator

Location: Regina, SK

Position Type: Permanent, Full-Time

Posting Closes: February 5, 2026

Applications (including letter and CV) to be submitted to:

Nathaniel Cole, Executive Director

Email: n.cole@sfl.sk.ca

About the Saskatchewan Federation of Labour

The Saskatchewan Federation of Labour represents nearly 100,000 unionized workers across the province. We are a collective voice for fairness, equity, and dignity at work, and we support our affiliated unions through coordination, education, research, communications, and strong labour-movement leadership.

To support this work, the SFL is recruiting a candidate for the position of Communications & Campaigns Coordinator.

The SFL is proud to be an equal opportunity employer that celebrates diversity and strives to build an inclusive, accommodating, and cohesive workplace for all employees. Equity-seeking and marginalized workers are encouraged to apply.

Position Overview

Reporting to the Executive Director, the Communications & Campaigns Coordinator plays a key role in advancing the priorities of the Saskatchewan Federation of Labour. This position supports the planning and delivery of public campaigns, political advocacy, and strategic communications that amplify the voices of working people and strengthens the credibility of the labour movement across Saskatchewan.

Working closely with elected officers, staff, affiliated unions, and stakeholders, the Communications & Campaigns Coordinator helps turn strategy into action by shaping the public narratives and mobilizing around key issues affecting workers and their communities.

This position requires occasional evening and weekend work, as well as the ability to travel independently within Saskatchewan.



Key Responsibilities

Campaigns & Advocacy

- Support and/or lead the planning and coordination of SFL campaigns, advocacy initiatives, and mobilization efforts.
- Support outreach to affiliated unions, community partners, and allies.
- Conduct research and policy analysis to support advocacy positions, campaigns, and public relations.
- Assist in preparing materials for meetings with government, media, and allies.
- Tracking and evaluating campaign progress and impact.

Communications

- Draft and edit campaign materials, press releases, statements, briefing notes, and speaking notes.
- Maintain SFL website(s), socials, digital assets, and support consistency in branding practices.
- Monitor relevant press and media activity, and act as primary SFL press contact.
- Create and schedule accessible, compelling content for digital platforms, newsletters, and print materials.

Project Coordination & Support

- Coordinate logistics for campaign activities, events, and actions.
- Support planning for conventions, conferences, rallies, and events.
- Support organizational efforts to monitor and execute projects on time and within budget.

Qualifications

Experience & Knowledge

- Post-secondary education, with studies emphasizing communications, research, policy, and/or critical thinking skills to be a strong asset.
- Work experience with campaigns, advocacy, and/or organizing; experience working in political, advocacy, or issues-management environments.
- Familiarity with the labour movement, unions, or social justice organizations is a strong asset.
- Experience using digital tools for advocacy and communications (social media, email, basic web content).

Skills & Attributes

- Strong written and verbal communication skills.
- Ability to distill complex political or policy issues into clear, motivating messages.
- Comfort with navigating conflict, diverse perspectives, and/or competing priorities.
- Strong organizational skills and demonstrable ability to manage multiple priorities.
- Comfortable working collaboratively with diverse groups, as well as working independently.
- Commitment to social justice and labour-movement values.
- Proficiency with standard office software; design, video, or digital organizing skills are assets but not required.

Why Apply?

- Chance to deepen your contribution to the labour movement.
- Collaborative, unionized, and values-driven workplace.
- Competitive salary (starting at \$8,090/month) along with a strong benefits and compensation package, as per SFL/CUPE 4828 Collective Agreement.